

Could LipSmart Be The Key to Eternally Soft, Kissable Lips?

By INDIA-JEWEL JACKSON 05.25.2011

We have a serious addiction to lip balm. Like, serious. Any given day you can find us vigorously applying (and re-applying) any and everything we can get our hands on in hopes of our pout staying moisturized for longer than an hour.

Often we're disappointed. But we're starting to think that **LipSmart** just may be our saving grace.



Formulated with a rich, delicious blend of natural fruit extracts (peach, pineapple, lemon, coconut, and apricot) as well as extremely efficacious ingredients like collagen-increasing Palmitoyl Oligopeptide, super-conditioning Tribehenin, über-hydrating Glycolipid, gently-stimulating Hydrolyzed Soybean Protein, and volume-increasing Ceramide 3, regularly relying on LipSmart will not only leave you with a prettier, plusher kisser, it'll also be a bit plumper.

We hear this lightweight, non-greasy salve glides on like a luxurious lip dream, and apparently we'll have a softer, sexier pout after two weeks of use. We're up for the challenge. Stay tuned—we'll be sure to report back.

Available for \$30 at LipSmartUSA.com, [Cos Bar](#), and [Zitomers](#).